

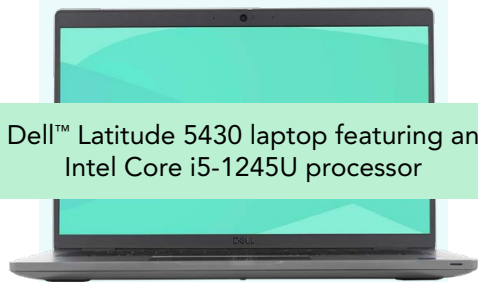
Boost productivity and scale to performance with Latitude 5000 and 7000 series laptops powered by new 12th Gen Intel Core processors

A series of tests revealed 12th Gen Intel Core U- and P-series processor-enabled Dell Latitude devices offer different advantages for different types of users:



Improved everyday office productivity

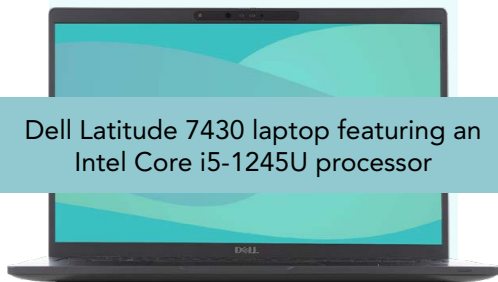
with Intel® Core™ i5-1245U processor-enabled Latitude™ laptops



Dell™ Latitude 5430 laptop featuring an Intel Core i5-1245U processor

Generational improvement with up to **30.2% higher**

CrossMark™ Overall Rating than Latitude 5420 with previous gen processor*



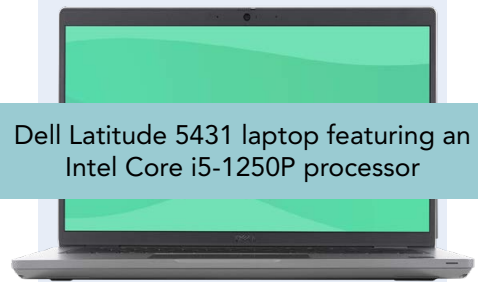
Dell Latitude 7430 laptop featuring an Intel Core i5-1245U processor

Generational improvement for everyday productivity and **more affordable**

than P-series processor-enabled device**

Enhanced performance

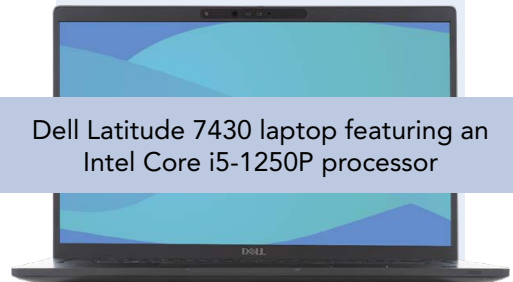
with Intel Core i5-1250P processor-enabled Latitude laptops



Dell Latitude 5431 laptop featuring an Intel Core i5-1250P processor

Increase business performance with up to **10.4% higher**

CrossMark Overall Rating than device with U-series processor



Dell Latitude 7430 laptop featuring an Intel Core i5-1250P processor

Finish creative projects faster with up to **40.5% higher**

PugetBench for Adobe Premiere Pro benchmark score than device with U-series processor

Learn more at <https://facts.pt/3L5rs9Y>



*Newer Latitude 5430 vs. Latitude 5420 with previous gen Intel Core i5-1135G7 processor.

**Dell provided the devices we tested, so while we can't cite exact prices for these configurations, as of September 1st, 2022, similarly configured U-series and P-series processor-enabled Latitude devices available from Dell align with this pricing structure. Also, because of availability at the time of testing, we were unable to compare devices with the same amount of storage.

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